

COMMUNITY FOUNDATION

of Dunn County

Dunn County Community Indicators

Platform Evaluation

June 25, 2026

3

Platforms
Evaluated

5

Key Goals
Defined

1

Decision

Who We Are & What We're Building

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The Problem

Dunn County lacks a centralized, accessible platform for reliable community data — making grant writing, needs assessments, and decision-making more difficult and time consuming than necessary.



The Project

We evaluated three leading platforms to identify the best solution for hosting the Dunn County Community Indicators data hub, built for longevity and ease of use.



Who Benefits

Grant writers, community partners, donors, residents, and internal staff — anyone who needs reliable data to understand and improve Dunn County.

Goals of Dunn County Community Indicators

What success looks like for this platform investment.

01 Easily accessible, reliable community data

02 Ability to track trends over time

03 Recognize community needs based on data analysis

04 Sustainable and maintainable platform

05 Useful for grant writers, donors, partners, and residents

The cost of not acting is higher than the cost of the platform.



Smarter Decisions, Faster

Removes time and energy spent on data collection, freeing your team to focus on analysis, decision making, and taking action.



Data Curation is Difficult

Platforms eliminate the need to recreate and maintain complex datasets.



Visualization Takes Expertise

"Creating visualizations of all the data that is meaningful to our partners would require expertise and personnel resources that we don't currently have at the foundation."

-Paul Horvath, Vice Chair



ROI on Staff Time

The platform pays for itself by replacing hours of manual data work with automated, always-current community insights.



01



Comprehensive Data Library

- Thousands of indicators from U.S. Census, CDC, BLS, and more
- Data updates automatically — no manual imports needed
- Reduces time spent collecting, formatting, and maintaining datasets

02



Powerful Data Display

- Interactive charts, maps, and visualizations
- User-friendly interface — no coding required
- Upload your own local data to complement national sources
- Professional look without custom development

03



Sidekick (AI Assistant)

- Generates reports, summaries & narratives
- Supports Community Needs Assessments, Housing Analyses, Strategic Plans, + more
- Helps draft Grant Justification documents
- Identifies trends and answers community data questions
- Cannot search the internet
 - Only uses data from the data library

Limitations & Pricing

Limitations

- Not designed to track goals, manage strategic plans, or monitor partner performance
- Hyperlocal data must be manually collected (~1–2 weeks of effort)
- Limited customization options
- Subscription includes only 3 licenses



Pricing Options

Option A: Community Foundation Only

\$16,000 / year subscription
~~\$1,500~~ implementation fee
\$1,000 / year per additional license

Option B: With Third-Party Partners

\$16,000 / year + ~~\$1,500~~ implementation
\$2,500 / year per partner org

5% off (2-yr agreement) · 10% off (10-yr agreement)

Clear Impact



Performance tracking and outcome management platform for community organizations

01



Clear Impact Scorecard

- Performance and outcome tracking platform
- Identify and monitor specific indicators and goals
- Dropdown metrics & trends linked to each goal
- Example: % of residents spending 30%+ of income on housing

02



Clear Impact Compyle

- Data collection & management platform
- Track individual organizations and their data trends
- Upload custom datasets
- Set deadlines and track data submissions from partners

03



Key Benefits

- AI assistant analyzes data and generates narrative summaries
- Unlimited users across any participating organization
- Role-based access: admin, data entry, and view-only
- Structured, consistent data format

Limitations & Pricing

Limitations

- Not designed specifically for displaying community data publicly
- Data does not update automatically - requires manual upload and maintenance
- Limited geographic analysis (e.g., comparing by Census tract)
- Data uploaded to Compyle is not private — risks HIPAA violation

Pricing Options

Scorecard Only

\$5,000 / year · 50 goals/indicators

Compyle Only

\$5,000 / year · 500 participants

Suite (Both)

\$9,000 / year · 50 goals + 500 participants



01

Strategic Plan Management

- Built specifically for managing and tracking strategic plans
- Monitor goals, initiatives, and key performance indicators
- Ideal for organizations with formal strategic planning processes
- Partner-facing dashboards and reporting

02

Performance Measurement

- Allows partners to track key performance indicators and outcomes
- Assigns responsibilities for goals and initiatives
- Monitor progress by each individual organization

03

Key Benefits

- AI agent that can build charts and write narratives
- Unlimited users across any participating organization
- Dedicated implementation team that assists onboarding
- Can upload data sets to software

Limitations & Pricing

Limitations

- Primarily for internal management and reporting
- Not often used for public-facing dashboards
- Limited mapping and geographical analysis
- Limited visualization options
- May be more than the project needs
 - May not need the internal management

Pricing

Envisio Setup Fees (approximate)

~ \$12,000 - \$14,000 / year subscription

~ \$8,000 - \$10,000 implementation fee (first year)

How do the three platforms stack up?

Metric	mySidewalk 	Clear Impact 	Envisio 
Data Visualization	✓ Strong	✗ Limited	✓ Strong
Goal & Performance Tracking	✗ Limited	✓ Strong	✓ Strong
Sustainability (Auto Updates)	✓ Automatic	✗ Manual	✗ Manual
User Friendly	✓ Yes	✓ Yes	✓ Yes
Storytelling / Reports	✓ AI-powered	✓ AI-powered	✓ AI-powered
Annual Fee	\$16,000	\$5,000–9,000	\$12,000-14,000

THANK YOU

Questions?

Please feel free to reach out:

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(920) 241-4771

Community Foundation of Dunn County

mySidewalk

Best for community
data storytelling

Clear Impact

Best for goal & performance
tracking

Envisio

Best for strategic
plan management