

Prior Month-Marketing & Communications

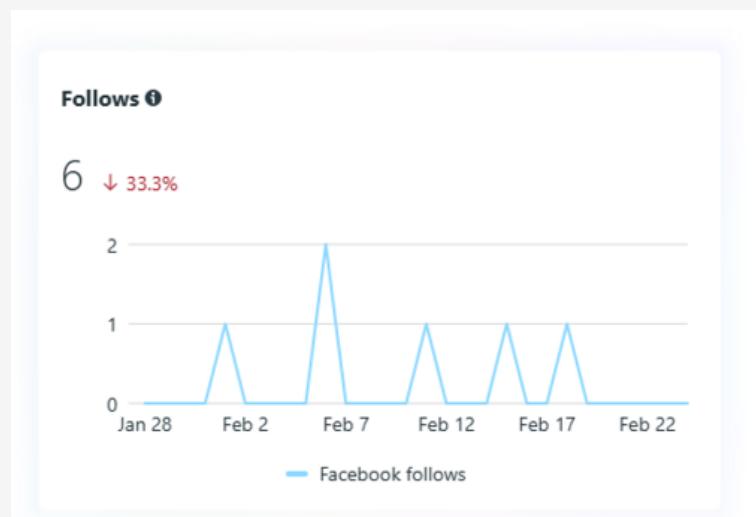
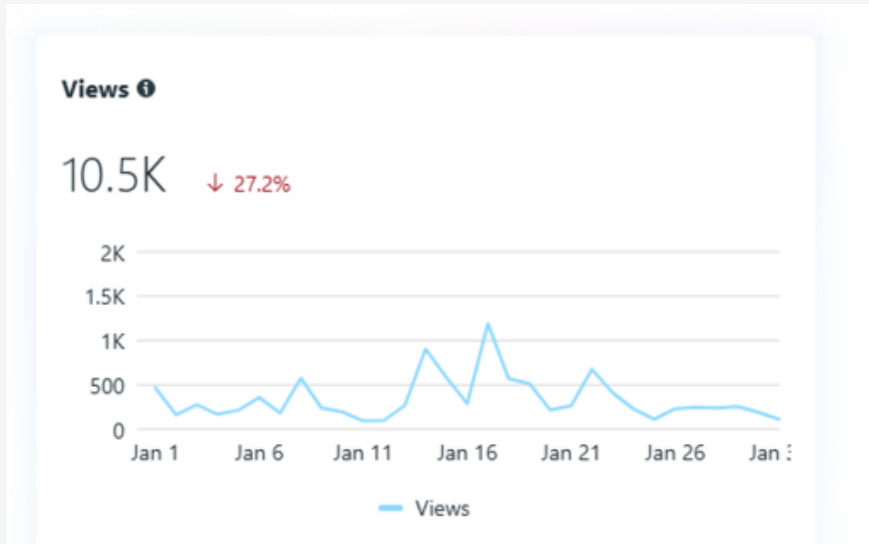


Facebook

Facebook Follows

Facebook Views

Facebook Visits



Email Campaigns

Audience

Total contacts

1,805 ▼ -0.61%

Net subscriber growth

-11 ▼

Marketing snapshot

● Bot filtering on

Email

SMS

Marketing dashboard →

Total sends

1,992

▲ 20.95%

Delivery rate

97.79 %

▲ 1.42%

Open rate

35.06 %

▲ 58.18%

Click rate

3.34 %

▲ 10.39%

Clicks per unique opens

9.52 %

▼ 30.21%