



Board of Directors Meeting October 24, 2025
City Hall Chambers
Meeting Minutes

Present: Bill Butsic, Karen Styer, Brad Waznik, Sandi Scott, Mike Fekete, Paul Horvath via Zoom, Dianna Fiergola via Zoom, Amy Hellman, Stacy Medin, Jenn Tack, Jeana Larson, Georgina Tegart, and Liz Forster.

Absent: Kevin Nolan.

Call to Order 7:32 by Butsic

Consent Agenda – Motion to approve consent agenda by Waznik; second by Hellmann; Carries.

Executive Committee

Butsic reported Chelsea Danner onboarded as a new PT employee in development and sharing her time with REACH in a different position; that Tim Eiden has agreed to join the Board; and reminded that the November and December Board meetings will be held on the third Thursdays due to the holidays.

Investment Committee

No meeting.

Finance Committee

Fekete noted that the \$75,000 allocated for matching grants for new agency funds is affecting current year results. The \$67,000 loss currently showing in YTD financials should be reversed with the Jeans & Jewels results. Professional development expenditures stand out this year.

Mike plans to meet with Georgina and Liz in a few weeks to review 2025 financials and consider 2025.

Of note, the Foundant software licensing increased considerably beginning October 2025 with much of it due to Foundation growth and the direct relationship between foundation assets and Foundant license rates. Several other software options were explored for the scholarship module, however a noticeably better option was not found and Foundant negotiated a bit on the options.

All funds that are used for operations should be used for operation reporting each quarter.

Vote to table acceptance of the report by Brad; second by Paul; carries.

Grants Committee

Nothing to report at this time per Horvath.

Events and Marketing Committee

Styer reported the committee held a productive two hour meeting to address strategic planning.

Fiergola reported that Jeans and Jewels appears to be progressing smoothly and noted a few changes to the production including: a dessert “winners’ circle” featuring past top choices; the projection of the live auction by camera; the GEM baskets; 5 Golden ticket raffles; and a bit of rearrangement of event activities.

Fund Asset Development

Butsic reported that the committee will plan to reorganize in November. Chelsea Danner is working on personal touches for each fundholder.

Executive Director Report

WGC has a new chair for the new year. Pat Reisinger has been helping Kris Korpela as Kris exits the position and Pat prepares. Pat would like to see more social events for more engagement, including during the winter months.

Karen Styer has offered Alfalawn Farm for a potluck holiday party. She just needs to receive a date for the event to confirm.

We have begun to rollout the “make more” campaign and will use it at Jeans and Jewels. Our use of this national marketing campaign will cost \$150 per month

Rita Ulesich has expressed interest in completing legacy gift documents.

Our donations YTD are at \$1.15 million. She is planning to give report summaries in January.

Board Business

Board member nominations

Motion by Waznik; second by Fekete to approve Tim Eiden as a new board member beginning in November.

Jeff Hastings name was brought forward as a possible board member.

It was noted that Fekete’s second board term will end next year and that he is currently the treasurer. He has agreed to remain on the finance committee for a year or so to help transition.

Strategic Planning Report Outs

The Executive Committee set up four strategic priorities as reported by Butsic.

Per Horvath the Grants Committee worked on their plan to include:

Being responsive to evolving community needs.

To support nonprofits.

To better leverage our tools and software for nonprofits.

To explore “days of giving” and collaborative efforts.

To partner with the Chamber of Commerce to create a nonprofit directory through their Leadership Development program.

In Nolan's absence Tegar reported that Events and Marketing gave focus to growing our brand.

Five initial objectives were reduced to four.

Some of the actions to meet the objectives would require budgeted funds.

Motion to adopt the three Plans (Executive, Grants and Fund Asset) by Scott; second by Horvath; carries.

Jeans and Jewels

There are still time slots available for board members to sign up to help.

The WHG video is not exactly what WHG is looking for; they would like something more like the checkered flag video.

Dianna will call out the names of Live Auction winners.

There will be additional recognition of bakers and bidders.

Motion to adjourn at 8:58 by Tack; second by Styer; carries.

Liz Forster