

COMMUNITY FOUNDATION
OF DUNN COUNTY



Beyond the Gift – The 30th Anniversary Endowment Challenge

Strengthening the Foundation That Strengthens Dunn County

To celebrate 30 years of impact, the Community Foundation of Dunn County is launching Beyond the Gift: The 30th Anniversary Endowment Challenge—a bold initiative to grow our operational endowment and ensure our long-term sustainability.

Our current endowment stands at \$70,000, supporting our annual operations through a 5% annual distribution. To build on this foundation, **we propose allocating \$30,000** from our surplus to create a matching challenge, inspiring donors to invest in the future of philanthropy in Dunn County.

THE CHALLENGE: 30 FOR 30

- **Our goal:** Secure 30 gifts of \$1,000, each matched dollar-for-dollar, to raise \$60,000 in new impact.
- **Donors who give \$1,000 or more** will be recognized as part of our exclusive giving society (name The Legacy Oak Society or Circle).
- **All gifts**—regardless of size—will be matched up to \$1,000, ensuring broad participation.

WHY IT MATTERS

- **Financial Stability:** Growing our endowment ensures we can continue to serve our community for decades to come.
- **Leading by Example:** If we encourage nonprofits to build endowments, we must model that commitment ourselves.
- **A Lasting Legacy:** Every dollar given to this fund stays right here, growing impact year after year.

NEXT STEPS

We seek Board approval to move forward with this initiative and finalize donor outreach, messaging, and campaign materials. With full Board participation, we can set a strong example for the broader community and grow our endowment for the next 30 years.

CAMPAIGN THEME – LOOKING BEYOND

We invite you to go Beyond the Gift by joining the Legacy Oak Circle—our commitment to long-term sustainability.

Through Beyond the Gift, donors who contribute \$1,000+ will be part of the Legacy Oak Circle, ensuring long-term support for our work.

Beyond the Gift is about building a lasting legacy. The Legacy Oak Circle honors those who make that possible.

Beyond the Gift is about impact that lasts. The Legacy Oak Circle is where that impact begins.

Beyond the Gift encourages sustainable giving, and members of the Legacy Oak Circle ensure that legacy continues.