



**Board of Directors Meeting November 19, 2024
Room 58, City Hall
Meeting Minutes**

Present: Bill Butsic, Karen Styer, Jon Kroening , Jenn Tack, Brad Waznik, Dianna Fiergola , Jeana Larson via Zoom, Sandi Scott, Mike Fekete, Kevin Nolan, Judy Foust, Paul Horvath, John Heike via Zoom, Georgina Tegart, and Liz Forster. Via Zoom:

Absent: Elizabeth Serratore and Jenn Tack

Karen Styer noted that Sandi Scott had been present at the September board meeting, but that it was not correctly recorded in the minutes.

Call to order at 7:34 a.m.

Consent Agenda - Motion to approve consent agenda by Fiergola; second by Horvath. Carries, none opposed or abstaining.

Committees

Executive Committee

Butsic reported they approved some DAF grants, they reviewed the \$2700 paid out in grants from the Common Good Fund to the Jeans and Jewels volunteer's nonprofit recipients, they worked on the 2025 budget, and reviewed salaries and wages.

Investment Committee

Waznik had no meeting activity to report as that is quarterly function. He did note they are working to make things easier to follow in the Schwab accounts. Large donations can be sent to the Schwab Main Fund following the prorated distribution of the Investment Policy.

Executive Director Update

Jeans and Jewels had been all consuming over the past several weeks. Everything is mostly good to report. The report on the Mabel Tainter at the Fund Asset Development meeting was good. Yearend communications have been positive. Jeans and Jewels debriefs will be completed today, we are sponsoring a Winter Wonderland tree at the Rassbach Museum, there will be another eblast, the Friends of Foundation mailing will be sent, the Jeans and Jewels reconciliation has been completed.

2025 will be the 30th anniversary for the Foundation; she asked if a committee should be formed to acknowledge this.

Committees, cont.

Finance

Fekete reported the 2025 budget is set and available to the Board for review prior to vote to accept at December's Board meeting. He noted the budget is balanced, suggested Board consider using the surplus to support its own endowment and suggested a challenge campaign for each board member to make a financial contribution and then promote that "All board members have contributed".

Grants

No activity

Fundraising, Communications and Marketing Committee

Funds are proposed in the 2025 budget to address Professional Advisor development, however the means to address the advisors needs review for best return on the investment. Jeans and Jewels reported separately.

Fund Asset Development

Nothing was reported; though it was suggested the committee just needs to get back to regular meetings.

Board Business

Additions to the Agenda

A grant from The 41 Fund to the Alliant Energy to purchase solar blocks for the Meals on Wheels program of Sheboygan County. Motion to approve by Scott; second by Fiergola. Carries.

Two new DAF funds: the Elizabeth Serratore-John Lawson DAF and the Mustard Seed DAF Fund for Christ Lutheran Church. Motion to approve both by Fekete; Second by Foust; Carries.

Jeans and Jewels

Fiergola reported the 2024 Jeans and Jewels as being a great event. The full committee has debriefed the event from start to finish to continue to improve the event for dollars raised, guest experience, sponsor benefits/expense, volunteer experience and staff experience. A lot of good feedback was received.

The Board shared offered several suggestions and observations regarding volunteer coordination, sponsorship levels, mentoring staff and volunteers, moving up timelines by at least a month, community awareness, the event was very impressive, sponsorships are good value for the cost, the credit card system worked much better...

2025 Suggestion

It was suggested that we consider a \$30 for '30 campaign next year. Along the same lines as the Mabel's \$20 in '20.

Motion to adjourn at 8:59 by Waznik; second by Fekete; Carries.